

Hi-Tech Institute of Engineering & Technology

DEPARTMENT OF MANAGEMENT

Course BBA

(SEM-2nd) EVEN SEMESTER MODEL QUESTION PAPER 2022-23

Subject Code:- BBA 205

Subject Name: Business Environment

Faculty Name:- Mrs. Priyanka

Time: 90 Minutes

Total Marks: 100

Note: 1. Attempt all Sections. If require any missing data; then choose suitably.

SECTION-A

1. Attempt all question in brief.

1x 10= 10

Q.No	Question	Marks	CO
a.	What is the present Business environment in India?	1	1
b.	Explain the types of Business Environment.	1	1
c.	Compare socialism with Capitalism.	1	2
d.	Explain the term LPG in economy	1	2
e.	What do you understand by Industrial-Policy?	1	3
f.	What do you mean by socio-economy	1	3
g.	Discuss the objectives of monetary policy of India.	1	4
h.	What is meant by FERA?	1	4
i.	What is World Trade Organization?	1	5
j.	What do you mean by WTO?	1	5

SECTION-B

2. Attempt any EIGHT of the following:

8x5 =40

Q.No	Question	Marks	CO
a.	Describe in short the various factors affecting Business Environment.	5	1
b.	Explain the social responsibilities of Business.	5	1
c.	Give comparison between economy, Capitalism and Socialism mixed	5	2
d.	Discuss the term privatization.	5	2
e.	Explain the main features of current Industrial Policy of India.	5	3
f.	Explain with features New Industrial Policy of India.	5	3
g.	Give argument in favor of Exim policy	5	4
h.	Discuss the term FEMA.	5	4
i.	Define the increasing trend of Ecommerce	5	5
j.	What do you mean by international business?	5	5

SECTION-C

3. Attempt any ONE part of the following:

1x10 = 10

Q.No	Question	Marks	CO
a.	What do you understand by business environment? Explain the main characteristics and importance of business environment.	10	1
b.	Explain the main factors of Business Environment.	10	1

4. Attempt any ONE part of the following:

1x10 = 10

Q.No	Question	Marks	CO
a.	What do you mean by Mixed Economy? Explain the main features of Indian economy.	10	2
b.	Explain the concept of private and public sector . Give the basic difference of public sector and private sector.	10	2

5. Attempt any ONE part of the following:

1x10 = 10

Q.No	Question	Marks	CO
a.	What are the main objectives and instruments of monetary policy?	10	3
b.	What do you understand by WTO? Discuss s implications for developing country with special reference to India.	10	3

6. Attempt any ONE part of the following:

1x10 = 10

Q.No	Question	Marks	CO
a.	Explain the important features of EXIM policy.	10	4
b.	Describe the role and objective of FISCAL Policy.	10	4

7. Attempt any ONE part of the following:

1x10 = 10

Q.No	Question	Marks	CO
a.	What do you understand by Make In India Write a detailed note on" MAKE IN INDIA."	10	5
b.	Describe the increasing role of E- commerce like AMAZON, Flipcart, Myntra	10	5