

Hi-Tech Institute of Engineering & Technology

DEPARTMENT OF MANAGEMENT

Course BBA

(SEM-2nd) EVEN SEMESTER MODEL QUESTION PAPER 2022-23

Subject Code:-BBA 205

Subject Name: BUSINESS ENVIRONMENT

Faculty Name:- MS. PRIYANKA

Time: 90 Minutes

Total Marks: 100

Note: 1. Attempt all Sections. If require any missing data; then choose suitably.

SECTION-A

1. Attempt all question in brief.

1x 10 = 10

Q.No	Question	Marks	CO
a.	Define business.	1	1
b.	Explain labour laws.	1	2
c.	What do you mean by industrial policy ?	1	3
d.	Define management of technology ?	1	4
e.	Mention any four objectives of industrial policy.	1	5
f.	What is transfer of technology ?	1	4
g.	Differentiate between macro and micro environment.	1	1
h.	List the objectives of SEZ.	1	5
i.	Define Socialism.	1	2
j.	What is social environment ?	1	3

SECTION-B

2. Attempt any Eight of the following:

8x5 =40

Q.No	Question	Marks	CO
a.	Discuss the economic and social objectives of the business.	5	1
b.	Highlights the objectives of RBI.	5	5
c.	Define legal environment. Also highlight the legal factors affecting business operations.	5	2
d.	Define social audit. State the features and approaches of social audit.	5	3
e.	Discuss the feature and impact of technology in detail.	5	4
f.	What are the sole proprietorship and partnership firms? Explain in brief.	5	2
g.	Explain liberalisation?	5	5
h.	What is traditional values ? State their impact on business environment.	5	2
i.	State any two drivers of globalisation.	5	1
j.	Highlights the objectives of RBI.	5	3

SECTION-C

3. Attempt any ONE part of the following:

1x10 = 10

Q.No	Question	Marks	CO
a.	What is political environment ? Illustration the political forces affecting business.	10	1
b.	Give a brief notes on evolution and early rounds of GATT.	10	1

4. Attempt any ONE part of the following:

1x10 = 10

Q.No	Question	Marks	CO
a.	What is competition Act? Bring out the major areas of completion Act 2002.	10	2
b.	Give a detailed description on the costs and benefits of FDI.	10	2

5. Attempt any ONE part of the following:

1x10 = 10

Q.No	Question	Marks	CO
a.	Write a note on the industrial policy resolutions.	10	3
b.	Mentions the modes and reasons for Privatisation.	10	3

6. Attempt any ONE part of the following:

1x10 = 10

Q.No	Question	Marks	CO
a.	What are the different types of innovation ? Illustrate the innovation process.	10	4
b.	What is a MNC ? State its merits and demerits.	10	4

7. Attempt any ONE part of the following:

1x10 = 10

Q.No	Question	Marks	CO
a.	What are the components of business environment ? Discuss the internal environment in detail with especial reference to mission , objectives, company image and brand equity.	10	5
b.	Discuss the features and impact of technology in detail.	10	5