Model Paper – 1
Hi-Tech Institute of Engineering & Technology
B.B.A. Examination
(Semester-3rd) Odd Semester
Management Information system
(BBA-305)

Time: 3 Hours **Maximum Marks: 75**

Faculty Name: Mr. SK Gupta

Note: Attempt questions from all sections as per instructions.

Section – A

Note: Attempt all questions. 5 x 3 = 15

1. What is corporate planning?
2. Define management information system.
3. What do you mean by the decision support system?
4. State the objectives of MIS.
5. Discuss the benefits of ERP.

Section – B

Note: Attempt any two questions. 2 x 7.5 = 15

6. Briefly describe the role of the management information system.
7. Explain various types of information.
8. Discuss the role of KBES in MIS.

Section – C

Note: Attempt any three questions. 3 x 15 = 45

9. Management information system is the tool for the management process. Explain.
10. Explain the concept of decision support system. Discuss its components.
11. What do you mean by transaction processing system? Discuss its roles in MIS.
12. What is ERP and write the objectives of ERP?
13. What do you mean by an artificial intelligence system? Describe the applications of artificial intelligence.

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Section – A

Note: Attempt all questions.   5 x 3 = 15

1. Explain Computer System Design.
2. Explain Transaction Processing System.
3. List advantages of DBMS.
4. Describe the features of KBES
5. What is Decision Support System?

Section – B

Note: Attempt any two questions.   2 x 7.5 = 15

6. Explain the different methods of data and information collection.
7. Discuss the factors of success and failure of MIS
8. Briefly explain the Knowledge Based Expert System (KBES).

Section – C

Note: Attempt any three questions.   3 x 15 = 45

9. What is understood by term MIS? Give various characteristics of MIS. How does it assist managers in their day-to-day functioning?
10. List the approaches to MIS Development and explain any one of them.
11. Explain the different types of information requirement.
12. Discuss the concept of Corporate Planning and Strategic Planning. What are the types of Strategic Planning.
13. What do you mean by transaction processing system? Discuss its role in MIS.