

Batch: **BBA SEMSETER 5**

Roll No.

HI-TECH Institute of Engineering & Technology, Gha
ODD SEMESTER 2022-23

DEPARTMENT OF MANAGEMENT & COMMERCE
Sessional I Examinations

Subject : GENERAL BUSINESS AWARENESS

Code: _____ BBA-503 _____

Time: 1:30 Hours

Attempt All Questions. Each Question Carries 1 marks

Q1) In which year, for the first time, SAARC meet was organised in india?

- a) 1986
- b) 1995
- c) 2007
- d) None of these

Q3) The Headquarter of World Bank is in :

- a) new york

Q2) In which
Aryava

- a)
- b)
- c)
- d)

Q4) In which

- a)

- b)
- c)
- d)

Washington D.C

Vinenna
Brussels

- b)
- c)
- d)

Q5) Which of the following countries is not a member of SAARC?

**Q6) Which
Archite**

- a)
- b)
- c)
- d)

Afghanistan
Pakistan
Maldives
Myanmar

- a)
- b)
- c)
- d)

Q7) Which of the following is not true about the UNO?

Q8) Who al

- a)
- b)
- c)
- d)

The financial year of the Secretariat is from April to March
International court of justic is not a principal organ of the UNO
The headquarters of the UNO is in New york city
Trusteeship Council of UNO is responsible for economic, social and cultural matt

- a)
- b)
- c)
- d)

Q9) Port Blair is located in which island?

- a) The Little Andaman**
- b) The Greater Nicobar**
- c) The South Andaman**
- d) The North Andaman**

Q10) Whom

- a)**
- b)**
- c)**
- d)**

Q11) Which of the following states are the largest producer of edible oil in india?

- a) Rajasthan**
- b) Madhya Pradesh**
- c) Bihar**
- d) Maharashtra**

Q12) Which

- a)**
- b)**
- c)**
- d)**

Q13) Sunderban Delta is formed by the rivers:

- a) Ganga and Brahmaputra
- b) Gangs and Jhelum
- c) Sindhu and Jhelum
- d) Ganga and Sindhu

**Q14) Which
of shiv**

- a)
- b)
- c)
- d)

Q15) Which State in India has the largest area under forests?

- a) Himachal Pradesh
- b) Madhya Pradesh
- c) Karnataka
- d) Assam

Q16) Which

- a)
- b)
- c)
- d)

**Q17) Which of the following rivers have almost the same point of
beginning?**

Q18) TI

- a) Ganga and Indus
- b) Ganga and Brahmaputra
- c) Beas and Tapti
- d) Indus and Brahmaputra

- a)
- b)
- c)
- d)

Q19) Himalayan peak Kanchenjunga is situated at:

Q20) Which language

- a) Kashmir
- b) Nepal
- c) Sikkim
- d) Himachal Pradesh

- a)
- b)
- c)
- d)

Q21) Red soil is commonly found in the states:

Q22) Compare addresses

- a) Punjab and Haryana
- b) Himachal Pradesh and Jammu & Kashmir

- a)
- b)

- | | | |
|----|-------------------------------|----|
| c) | Rajasthan and Gujarat | c) |
| d) | Tamil Nadu and Andhra Pradesh | d) |

Q23) Near which river was most of the Rigveda Civilisation were situated?

Q24) Minimum is:

- | | | |
|----|-----------|----|
| a) | Narmada | a) |
| b) | Saraswati | b) |
| c) | Ganga | c) |
| d) | Godavari | d) |

Q25) Which metals were mostly used to make the tools and weapons of Harappan Civilization?

Q26) A Private

- | | | |
|----|-------------------|----|
| a) | Iron and Silver | a) |
| b) | Gold | b) |
| c) | Copper and Bronze | c) |
| d) | Clay | d) |

Q27) Who faced ultimate death for collapse of a wooden pavilion?

- a) Alauddin
- b) Ghiyasuddin
- c) Mohammad Bin Tughlaq
- d) None of the above

Q28)

market
help m
produc
This st

- a)
- b)
- c)
- d)

Q29) Who among were not the disciples of Buddha?

- a) and Moggallanna
- b) Ananda, Kassapa and Upali
- c) Suddhodhana and Rahul
- d) All of the above

Q30)

The ter

- a)
- b)
- c)
- d)

Q31) The meaning of 'Buddha' is

- a) Anything beyond god
- b) Soul after death
- c) The enlightened one

Q32)

The pro
these t

- a)
- b)
- c)

d) The ultimate path of moksha

d)

Q33) which caves are well known for their indian rock cut architecture?

Q34) Under one of govern

- a) Khajuraho
- b) Hampi
- c) Ajanta
- d) Akshardham

- a)
- b) Ref
- c)
- d)

Q35) Which location was not a place for learning in gupta era?

Q36) Which becam

- a) Patliputra
- b) Ujjain
- c) Vaishali
- d) Mathura

- a)
- b)
- c)
- d)

Q37) Which of the following is used as the logo of the world wide fund for Nature (WWF)?

Q38) Who ai Iqtas d

- a) Lion
- b) Camel
- c) Deer
- d) Panda

- a)
- b)
- c)
- d)

Q39) :

- a) NAM and SAARC
- b) OPEC and SAARC
- c) NAM and ASEAN
- d) NAM and OPEC

Q40) Timur i

- a)
- b)
- c)
- d)

Q41) Which one of the following is not a chartered company?

- a) East india company
- b) Bank of England
- c) British Broadcasting Corporation
- d) Reliance Industries

Q42) Why di

- a)
- b)
- c)
- d)

Q43) Which among the following is not open for private sector participation:

- a) Railways
- b) Telecommunication sector
- c) Education sector
- d) Power sector

Q44) Entrep

- a)
- b)
- c)
- d)

Q45) Which of these organisations enterprises on the liberalisation of foreign investment and foreign trade?

- a) International Monetary Fund
- b) World Health organisation
- c) World Trade organisation
- d) International Labour Organisation

Q46) Which interna

- a)
- b)
- c)
- d)

Q47) Rivers in the Deccan plateau flow from:

Q48) Chilka

- a) West to East
- b) North to East
- c) East to West
- d) North to West

The main objective of international Monetary Fund IMF was to.....

Q49)

- a)
- b)
- c)
- d)

Which
institut

Q50)

- a) Promote international trade
- b) Help economically backward country
- c) Maintains stable exchange rate
- d) Promote international liquidity

The demand for democratisation of U.N.O is mainly related to:

- a)
- b)
- c)
- d)

51

52

In whic
organis

- a) General Assembly
- b) Economic and social council
- c) Security council

- a)
- b)
- c)

d)

Trusteeship Council

d)

53

Which of the following states does not have veto power in the U.N. security council?

54

The int

a)

United States of America

a)

b)

United Kingdom

b)

c)

canada

c)

d)

france

d)

55

Which of the following is not associated with the UNO?

56

When (

a)

ILO

a)

b)

WHO

b)

c)

Security Council

c)

d)

ASEAN

d)

57 In acronym SAARC, 'C' stands for:

- a) Committee
- b) Common wealth
- c) Conference
- d) Cooperation

59 When did india join the United Nations?

- a) 1945
- b) 1947
- c) 1950
- d) 1954

61 Entrepreneurship is a creative activity' said by:

- a) Frederick Harbison
- b) B.F. Hoselitz
- c) B.Higgins
- d) Joseph Schumpeter

**58 Which
langua**

- a)
- b)
- c)
- d)

60 W

- a)
- b)
- c)
- d)

62 What

- a)
- b)
- c)
- d)

63 Eliminating government set restrictions or barriers is known as ?

64 Ford M
collabc

- a) Free trade
- b) Favourable trade
- c) Investment
- d) Liberalisation

- a)
- b)
- c)
- d)

65 Tropic of cancer passes through:

66 Himala

- a) Madhya Pradesh
- b) Tripura
- c) Mizoram
- d) All of these

- a)
- b)
- c)
- d)

67 Which one of the following is not a Biosphere Reserve?

68 In whic
found?

- a) Agasthyamalai
- b) Nallamalai

- a)
- b)

- c) Nilgiri
d) Panchmarhi
First Islamic state was established in india in:

69

- c)
d) What is

70

- a) 1206
b) 1226
c) 1209
d) None of these

- a)
b)
c)
d)

71 The meaning of 'Buddha'is:

72 The su

- a) Anything beyond god
b) Soul after death
c) The enlightened one
d) The ultimate path of moksha

- a)
b)
c)
d)

73 Apabhramsa is a work of the:

74 Which

- a) Jains
- b) Ajivikas
- c) Buddhists
- d) Brahmins

- a)
- b)
- c)
- d)

75 A pungent smell often present near the urinals is due to:

- a) Sulphur - dioxide
- b) Chlorine
- c) ammonia
- d) urea

iziabad

CE

Maximum Marks: 50

**h veda, the Inhabitant of Aryans is called as
rta?**

Yajur Veda

Rig veda

Samaveda

None of these

h vedic period the main aim of education was:

Development of efficiency

Development of character
Development of military power
Development of production

**building is known as 'White Marble Mughal
ecture '?**

Taj Mahal
Khajuraho
Hampi
Ajanta

mong the following constructed the 'Sanchi Stupa'?

Bindusara
Ajatasatru
Chandragupta
Ashoka

can we call the first national ruler of india?

Chandragupta

Kanishka

Harsha

Ajatasatru

Sultan is known as the 'Mixture of opposites'?

Alauddin khilji

Qutub-ud-din-Aibek

Muhammad bin Tughlaq

Mahmud of Ghazni

**Rashtrakuta ruler built the famous kailash temple
a at Ellora?**

**Dantidurga
Amoghavarsha-I
Krishna
Vatsraj**

year will india chair the Prestigious G-20 forum?

**2017
2018
2020
2022**

he United Organisation came into existence on:

Oct.24,1945
Dec.24,1945
Aug.30,1945
None of these

**of the following Asian languages are UN official
ges?**

Hindi and Japanese
Chinese and Hindi
Japanese and Arabic
Chinese and Arabic

**panies use.....for the equity of a brand names to
s segment needs.**

brand element
Sub-brand

brand bonding

Non of these

um number of members in case of private company

2

7

50

200

ite company cannot have more than:

50 members

200 members

500 members

100 members

ers undertake a specific type of brand promotion to
ake consumers more conscious about the
cts they are using.

atement is called

- Segment brand marketing
- Intensive brand marketing
- Extensive brand marketing
- Interactive brand marketing

rm entrepreneur was coined by:

- Robert Owen
- Joseph Schumpeter
- Richard Cantillon
- Gifford Pinchot

oducts are supplied to the MNC's which then sell
nder their own brand names to the customers.

Price

Quality

Labour conditions for these distant producers

All of the above

**the government's liberalisation programme, which these economic changes was launched by the
ment?**

Reforms in the industrial and financial sectors

Reforms in the industrial, agriculture and financial sectors

Reforms in the agriculture and financial sector

Reforms in the industrial and agriculture sectors

**among the following was not a slave before he
e a king?**

Alauddin Khilji

Balban

Qutubuddin Aibak

Iltutmish

**among the following first divided his empire into
uring the process of civil administration?**

**Aibak
Iltutmish
Raza
Mohammad -bin-Tughaq**

invaded india during the reign of:

**Alauddin Khilji
Bahlol Lodhi
Firoz Tughlaq
Nasiruddin Mehmud**

id Alauddin Khilji introduce market reforms?

**To maintain large army
To increase tax
To provides easy living for the people
Better administration**

reneurs are extremely task-oriented.

Technical

Fabian

Induced

Business

**of the following states of India is touched by three
national boundaries?**

Assam

Sikkim

West Bengal

Manipur

lake is located in which state?

Rajasthan
Andhra Pradesh
Odisha
Tamil Nadu

**of the following is not a international financial
tion?**

ICICI
IDA
IMF
World Bank

**h year, for the first time, SAARC meet was
sed in india?**

1986
1995
2007

None of these

International court of justice is located at:

Geneva

Hague

Amsterdam

Vienna

When did india join the United Nations?

1945

1947

1950

1954

**of the following asian language are UN official
ges?**

Hindi and Japanese

Chinese and Hindi

Japanese and Arabic

Chinese and Arabic

Which of the following is not an agency of U.N.?

Food and Agriculture Organization

International Monetary Fund

International Committee of the Red Cross

International Labour Organisation

**is the amalgamation and rapid unification between
countries identified as?**

Globalisation

Liberalisation

Socialisation

Privatisation

**motors entered the indian automobile business in
oration with which indian manufacture?**

Mahindra & Mahindra

Tata Motors

Maruti Suzuki

None of the above

yan peak kanchenjunga is situated at:

Kashmir

Nepal

Sikkim

Himachal Pradesh

**ch Harappan city a piece of the cotton fabric was
,**

Mohenjo-daro

Chanhudaro

Lothal
Daimabad
s the literal meaning of 'Buddha'?

Awakened One
The Enlightenment one
Both a. and b.
Sanyasi

Itanate period which lasted for over:

350 years
370 years
320 years
None of these

one of the following chemicals helps in fruit ripening

**Ethephon
Isoproturon
Atrazine
Malathion**

