

Model Paper – 2
Hi-Tech Institute of Engineering & Technology
B.C.A. Examination
(Semester-1st) Odd Semester
Principle of Management
(BCA-104)

Time: 3 Hours

Maximum Marks: 75

Faculty Name: Mr. Shubham Gupta

Note: Attempt questions from all sections as per instructions.

Section – A

Note: Attempt all questions.

5 x 3 = 15

1. What do you mean by “management is a process”?
2. Explain any two business strategies?
3. What are the social responsibilities of business?
4. What are the different types of plan?
5. Define the steps of controlling?

Section – B

Note: Attempt any two questions.

2 x 7.5 = 15

6. What are the factors affecting decision making process?
7. Distinguish between authority and responsibilities.
8. What do you mean by Line organization, its features and its merits and demerits?

Section – C

Note: Attempt any three questions.

3 x 15 = 45

9. Define ethics and social responsibilities of business. What are the tools of ethics?
10. Discuss the various steps which are involved in the planning process.
11. “Planning without control is meaningless.” and “Control without planning is a waste.” Discuss.
12. What do you mean by strategy? How are comprise changing their strategies to compete in new business environment?
13. Describe the process of strategy formulation.