

**B.TECH.**

**(SEM 3rd) THEORY EXAMINATION 2023-24 CSE/IT/AI/ML**

**TECHNICAL COMMUNICATION**

**Time: 3 Hours**  
**Total Marks: 100**  
**Sub Code: BAS301**

**Note: Attempt all Sections. If you require any missing data, then choose suitably.**

**Attempt all questions in brief.**

**SECTION - A**

Q No.	Question	Marks	CO
a.	What do you mean by Technical communication?	2	1
b.	What do you understand by Acknowledgement?	2	3
c.	Define solicited proposals.	2	3
d.	What is the full form of SOP? What does it refer to?	2	2
e.	Examine the definition of code and content.	2	1
f.	Give a clear definition of podcasts and blogs.	2	5
g.	What are the essential components of a well structured email?	2	5
h.	Why does emotional intelligence play a crucial role in effective communication?	2	4
i.	What do you understand by communication and networking?	2	2
j.	Differentiate between tact and intelligence.	2	4

**SECTION - B**

- **Attempt any three of the following:**

Q No.	Question	Marks	CO
a.	How information flows at various levels in an organization? Explain in detail.	10	1
b.	How to prepare for interviews? Discuss briefly.	10	2
c.	What is thesis writing? Describe its structure and importance of thesis writing?	10	3
d.	How do passion, poise, and illustrations contribute to effective speech delivery?	10	4
e.	How does speech and personality intertwine when it comes to using social media platforms?	10	5

**SECTION - C**

- **Attempt any one part of the following:**

Q No.	Question	Marks	CO
a.	What are the seven C's of effective communication?	10	1
b.	How can effective profiling benefit an individual's career development?	10	2

- **Attempt any one part of the following:**

Q No.	Question	Marks	CO
a.	What are the key aspects to consider when preparing and presenting an expert technical lecture?	10	2
b.	Discuss the importance and principles of report writing.	10	3

- Attempt any one part of the following:

Q No.	Question	Marks	CO
a.	Can you explain the relationship between communication and social competence, including context, feelings, intentions and behaviours?	10	4
b.	What are thinking skills and what are the different types of thinking involved in leadership and communication?	10	4

- Attempt any one part of the following:

Q No.	Question	Marks	CO
a.	What are the core concepts of personality as discussed by Maslow, Freud, Vivekananda and Jung Typology, and how do they influence personality assessment?	10	5
b.	What is the difference between CV and Resume/ Prepare a resume for the post of a software engineer in MNC. Add necessary details by yourself.	10	5

- Attempt any one part of the following:

Q No.	Question	Marks	CO
a.	Evaluate the steps involved in carrying out the process of communication.	10	1
b.	Stimulus and response is extensively used by mass media for various purposes. Explain the statement with suitable examples.	10	1